



**Important Reminder:**  
Phase III of the Marlboro Adventure Team Promotion  
is underway. Your latest sales materials are enclosed.

The new gear catalog has arrived. With more of what your customers want more of. Great Adventure Team gear. 8 great new items, in addition to 27 popular pieces from previous catalogs.

But to get the word out, you've got to get the word up.  
Please take a few important moments to put up the enclosed point  
of sale materials.

We appreciate your help. And we're certain you'll appreciate  
the results. Remember, the sooner your customers find out they  
can Get More Gear, the sooner they'll be giving you More Sales.

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